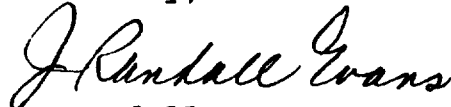


Ms. Carole Taylor
March 5, 1991
Page 2

For information about registration and conference activities, contact Margaret Austin at the Department of Economic and Employment Development (DEED) at (301) 333-7454 or Bert Cooperstein at Essex Community College at (301) 522-1405.

Remember, mark your calendar for this important event. All of us at DEED will be looking forward to seeing you there.

Sincerely,


J. Randall Evans

cc: Margaret Austin
Bert Cooperstein



Maryland

Department of Economic &
Employment Development

William Donald Schaefer
Governor
J. Randall Evans
Secretary

217 East Redwood Street
Baltimore, Maryland
21202

March 5, 1991

Ms. Carole Taylor
HSN Broadcasting of Md., Inc.
4820 Seton Drive
Suite M-N
Baltimore, MD 21215

Dear Ms. Taylor:

I am pleased to announce that the annual conference of the Maryland Job Service Employer Committee (JSEC) will be held at the Annapolis Holiday Inn, 210 Holiday Court, Annapolis, on April 19, 1991. Please, mark your calendar today to attend this worthwhile one-day event.

This year's theme, "Strategies for Survival in Hard Times," could not be more appropriate as many of you look for new approaches to remain productive and competitive during these difficult times. As a JSEC member, you have been providing a valuable service to the Maryland Job Service, to the employer community and to the public. Your tireless dedication to the Maryland Job Service has made finding "Jobs for People and People for Jobs" much easier. However, more must be done to ensure Maryland's success in the future.

Join your fellow JSEC members for this statewide conference and take advantage of an opportunity to enhance your knowledge of current issues in the world market.

WILLIAM DONALD SCHAEFER
GOVERNOR

MELVIN A. STEINBERG
LT. GOVERNOR



BISHOP L. ROBINSON
SECRETARY

STATE OF MARYLAND
DEPARTMENT OF PUBLIC SAFETY AND CORRECTIONAL SERVICES

SUITE 310, PLAZA OFFICE CENTER
6776 REISTERSTOWN ROAD
BALTIMORE, MARYLAND 21215-2341
(301) 764-4000
TTY FOR THE DEAF: 486-0677

January 22, 1991

Ms. Carole A. Taylor
Program Manager
HSN Broadcasting of Maryland, Inc.
4820 Seton Drive
Suite M-N
Baltimore, MD 21215

Dear Carole,

Thank you for providing the opportunity for members of the Department of Public Safety and Correctional Services to appear on your "IN YOUR INTEREST - SUNDAY MORNING" program. I join Art Ford, Paul Davis and Bob Thomas in expressing our sincerest

CITY OF BALTIMORE

KURT L. SCHMOKE, Mayor



HEALTH DEPARTMENT

Elias A. Dorsey, Acting Commissioner
Bureau of Animal Control
301 Stockholm Street, Baltimore, Maryland 21230

April 3, 1991

Ms. Laura McClurie
Cable 24
4820 Seton Drive
Baltimore, MD 21215

Dear Ms. McClurie:

We are requesting your presence at the awards ceremony of the Open House/Animal Festival on Sunday, May 5, 1991 at the Municipal Animal Shelter, 301 Stockholm Street, 2:00 p.m. You will be honored for your long standing support of the City's Animal Control Program. The Honorable Kurt L. Schmoke, Mayor of Baltimore City, has been invited to make the presentation. Family and friends are cordially invited to share in your recognition and to enjoy other activities of the day.

We look forward to your presence and if additional information is needed, please feel free to contact me at 396-4698. Again, thanks for your continuous support.

Sincerely,

Lloyd H. Ross, Director

LHR/dch

RSVP by April 17, 1991

St. Louis Church

P.O. Box 155
Clarksville, Maryland 21029

July 1, 1991

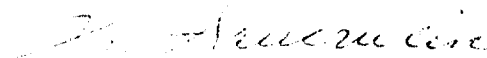
Public Service Director
WKJL TV - Channel 24
4820 Seton Dr
Baltimore, MD. 21215

Dear Public Service Director,

I would like to express my sincere thanks and appreciation for all the publicity your station gave us for our 113th Annual Clarksville Picnic which was held on Saturday, June 29, 1991.

I hope that you were able to attend our picnic and enjoy dinner with us. The weather was extremely hot but we still served over 3300 dinners and it appears that the picnic will be a success once again.

Sincerely yours in Christ,



Msgr. Anthony L. Sauerwein

William Donald Schaefer
Governor

Melvin A. Steinberg
Lt. Governor



STATE OF MARYLAND
DEPARTMENT OF AGRICULTURE

Wayne A. Cawley, Jr.
Secretary

Robert L. Walker
Deputy Secretary

August 28, 1991

Ms. Carole A. Taylor
Program Manager
TV24 WHSW
4820 Seton Drive
Suite M-N
Baltimore, Maryland 21215

Dear Ms. Taylor:

As Maryland's Secretary of Agriculture, I wish to thank you and your staff for producing and directing the "In Your Interest Sunday Morning" on Maryland's farmers' markets which aired August 18th. I appreciate your cooperating with my public information officer and marketing staff to produce such a fine program. Your patience and expertise resulted in an excellent show. I was particularly pleased with the way you weaved the film and slides of farmers' markets into the production.

Thanks again for your great effort.

Sincerely,

Wayne A. Cawley, Jr.
Wayne A. Cawley, Jr.
Secretary

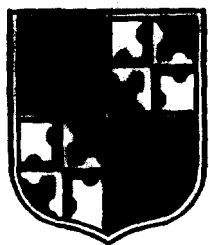
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50 HARRY S TRUMAN PARKWAY, ANNAPOLIS, MARYLAND 21401

(301) 841-5700
Baltimore/Annapolis Area



(301) 281-8106
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Maryland
You are Beautiful®

STATE OF MARYLAND
OFFICE OF THE GOVERNOR
Annapolis, Maryland 21404
William Donald Schaefer, Governor
Floraine Applefeld, Director
(301) 974-3085

August 7, 1991

Ms. Carole Taylor
Program Manager, WHSW Channel 24
4820 Seton Drive, Ste. M-N
Baltimore MD 21215

Dear Ms. Taylor:

Carole

I want to personally thank you for producing the "In your Interest Sunday Morning" program featuring the "Maryland's Most Beautiful People" Project on July 3, 1991.

The professional manner in which you handle the production of the "In your Interest Sunday Morning" program ensures the success of our shows. Your staff, particularly Lori McCleary, Laurie Barker and Jim Nelson, are extremely helpful and they really put our guests at ease.

We feel that the statewide exposure the "Maryland's Most Beautiful People" Project received when the program was aired was excellent and we have received many phone inquiries as a result.

As you know, the "Maryland You are Beautiful" Program depends on the cooperation, support and generosity of private sector sponsors like HSN Broadcasting of Maryland. I look forward to a continued strong relationship between your station, our State and our program. I also look forward to working with you again in the future.

Best personal regards.

Sincerely,

Floraine B. Applefeld

Floraine B. Applefeld
Director

cc: Laurie Barker
Ken Becker
Lori McCleary
Jim Nelson
William Donald Schaefer

William Donald Schaefer
Governor



Carolyn W. Colvin
Secretary

May 29, 1991

Ms. Carole A. Taylor
Program Manager
HSN Broadcasting of Maryland, Inc.
4820 Seton Drive, Suite M-N

DEPARTMENT OF HUMAN RESOURCES
PUBLIC INFORMATION OFFICE
INFORMATION AND REFERRAL SERVICE

Caller Response - "In Your Interest - Sunday Morning"

The chart below shows the effect of each segment of "In Your Interest - Sunday Morning" on call volume for the specific program featured.

<u>Program Featured</u>	<u>Date Aired</u>	<u># of Calls (Monday) Following Airing</u>
Electronic Benefits Transfer System	1/20/91	28
Women's Services	1/20/91	11
Operation Maryland Shield	3/24/91	6
Child Protective Services	4/21/91	21
Adult Protective Services	4/21/91	14

The vast majority of calls requesting information and literature were from the various Maryland school systems.

Sandra P. Neuhauser

ABCDEFGHIJKLMNOPQRSTUVWXYZ

FROM: SARATOGA STATE CENT.

TO:

301 764 7232

MAY 31, 1991 12:58PM #904 P.07

William Donald Schaefer
Governor



Carolyn W. Colvin
Secretary

May 29, 1991

Ms. Carolyn A. Sawyer

1400 Putty Hill Avenue
Baltimore, Md. 21204
November 12, 1991



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United Way
of Central Maryland

March 6, 1990

Ms. Lori McClarry
TV 24 WHSW
4820 Seton Drive
Baltimore, MD 21215

Dear Ms. McClarry:

This letter is to inform you that April is National Child Abuse Prevention month. You have given excellent coverage to Parents Anonymous of Maryland in the past, and I am hoping we can continue the relationship in the month of April.

Please let me know if there is any specific information you need in preparation for Child Abuse Prevention month. We sincerely hope you will help us educate the public to the many needs of families under stress.

As you well know, we have many programs, including Parents Anonymous and our newest program, Kids Anonymous. Thank you for your continued interest in Parents Anonymous. Hoping to hear from you soon.

Sincerely,

Virginia Poellot

Virginia Poellot
Resource Development Director

VP/af

**Recipient of The Governor's
Volunteer Award 1988**

Home of: Parents Anonymous, Kids Anonymous, Parents Educating Parents, Nurturing Program
1123 N. Eutaw Street, Suite 312, Baltimore, MD 21201 Office: (301) 728-7021 Hotline: (301) 243-7337



February 27, 1990

Ms. Carol Taylor,
Program Director
WHSW-TV 24
4820 Seton Drive
Baltimore, Maryland 21215

Dear Carol,

Just a brief thank you for sharing your time, talents, and ideas regarding Baltimore television and the "Pause for the Pledge" on Flag Day, June 14th. We're sure you'll agree that our discussion was exciting and appreciated by members of the National Flag Day Foundation.

Here's a brief listing of what we believe was a consensus of those who attended last Thursday's meeting:

1. Each representatives will solicit feedback from his/her General Manager about committing to a Pause for the Pledge on June 14th at 7 PM.
2. Mike Styler of MPBT has agreed to provide a satellite feed of a "Pause for the Pledge" PSA to PBS stations (and others capable of receiving Westar 4).
3. The National Flag Day Committee will invite Mrs. Bush to participate in the production of a 30 seconds PSA reciting the Pledge of Allegiance.
4. Sharon Wylie of WBFF will contact Hallmark Cards to investigate their interest in underwriting and distributing a "Unity Ribbon" reminding people to honor America through a "Pause for the Pledge".

We appreciate your interest and input to this project. It is our belief that Baltimore broadcasters can play a significant role in the leadership dedicated to a national



2901 Druid Park Drive
Suite A-210
Baltimore, Maryland 21215
(301) 669-7900

February 5, 1990

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Executive Director

Donna Jones Stanley

Ms. Lori McClarry
WHSW Channel 24
4820 Seton Drive
Suite MN
Baltimore, MD 21215

Dear Lori:

Thank you and your camera crew for coming to the Associated Black Charities office to feature our organization on "In Your Interest." You are not only providing your viewers with information on a viable vehicle through which to channel their charitable dollars and to whom they can offer volunteer service, but also giving Associated Black Charities much needed public exposure. The professionalism which you brought to the interview can only enhance our image. We greatly appreciate the opportunity.

As you mentioned, I will contact you toward the end of March so that we can discuss recording a segment on our major fundraiser of the year which is to be held on April 23, 1990.

Sincerely,

Jerilyn D. Pope
Development Associate

cc: Donna Jones Stanley
Executive Director



Baltimore Clergy and Laity Concerned (CALC), Inc.
10 E. Mt. Vernon Place
Baltimore, Maryland 21202-2390
301-962-8333

Ms. Lori McCleary
HSN Broadcasting of Maryland
4820 Seton Drive
Baltimore, MD 21215

Dear Lori -

Thank you again for our fine interview several weeks ago regarding this organization's program "Congregations Pairing and Caring".

I am enclosing a blank tape to you because there seems to be some confusion at the station about the process of dubbing a tape such as this for an interview guest. I spoke over the phone with Delores Rush who indicated that we could simply send a check for \$5 to receive a tape back: then we discovered that that is an old price (now \$22). This was not a big problem but I feel safer asking you to make sure that we get a copy of the show on our tape: would you do this?

Thank you - I hope to be in touch with you later in 1990 regarding our october 13 Walk Against Hunger in Africa.

Sincerely,


John C. Springer
Executive Director

1/29/90



Selective Service System

National Headquarters / Washington, D.C. 20435

March 12, 1990

Ms. Carole Taylor
Public Service Director
WHSW TV
4820 Seton Dr, Ste M-N
Baltimore, MD 21215

Dear Ms. Taylor:

Thank you for taking the time to fill out the business reply card included with our latest public service announcement. The information we gather from these cards helps us to provide you with our materials in the format you prefer. It also guides us in planning future spots.

Even more important though, is the airplay you are giving our message. We know that you receive many other PSAs that are also worthy of air time and we appreciate that you found room in your schedule for our spot.

We will be coming out with a new PSA later this year. We hope that you will find these equally worthy of air time, and that you will once again give us some feedback by filling out the reply card.

Sincerely,

Lewis C. Brodsky
Assistant Director
(Public Affairs)



February 23, 1990

Ms. Renata Brick
IN YOUR INTEREST
WHSW TV Channel 24
4820 Seton Drive
Baltimore, MD 21215

Dear Ms. Brick:

It was a pleasure working with you recently. You helped make our media tour a success.

Please call if the Rice Council can provide additional information or materials, or if we can be of further assistance.

Thanks for your interest and support of the U.S. rice industry. We look forward to working with you again.

Sincerely,

Julie Gibson

OFFICES OF

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(301) 768-7415
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(301) 768-7414

March 1, 1990

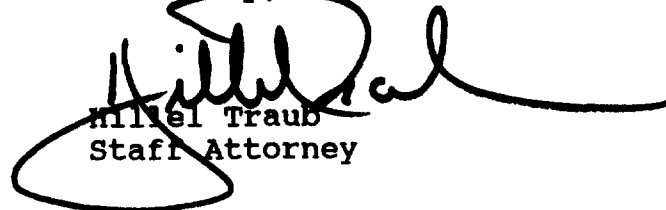
Ken Becker, Station Manager
TV 24-WHSW
4820 Seton Drive, Suite M-N
Baltimore, Maryland 21215

Dear Mr. Becker:

During our recent investigation of Auto Management Consultants, Inc., you and your staff were kind enough to provide Mr. Joseph Hampton and myself with valuable information and the generous use of your facilities.

Please accept our thanks and express our gratitude to your staff.

Sincerely,


Hillel Traub
Staff Attorney

HT/sr

cc: Joseph Hampton

Phyllis M.Bean
324 School Lane
Linthicum,Md.21090

Carol
It,s the Law
W.H.S.W. T.v.
4820 Seton Dr.
Balto.Md.21215

Dear Mr.Levin,
I am writing to let you know how much I enjoy your program.And to
beg for your help.I have paid three attorneys and have gotten
three different anwsers.What I am asking for is an attorney in this
area or the name of a law book that I can look up an example case.
Problem # 1 --I have been married to my husband for almost fifteen
years.This is the second marriage for both of us.And no there was
no prenuptial agreement.His first wife is dead.But the house is sti
in his name and his first wives.When we were first married he was
going to put my name on the deed.But my first husband had judgement
against him.Which he said he would help me pay off.But did:t pay on
cent toward.I got a second job and payed them off.Then when I asked
about having my name put on the deed to the house he said no he wan
his children to have the house when he died.Now he is talking about

21 FEB 90

Mr. New Keller
TV-24 WISN
Baltimore, MD

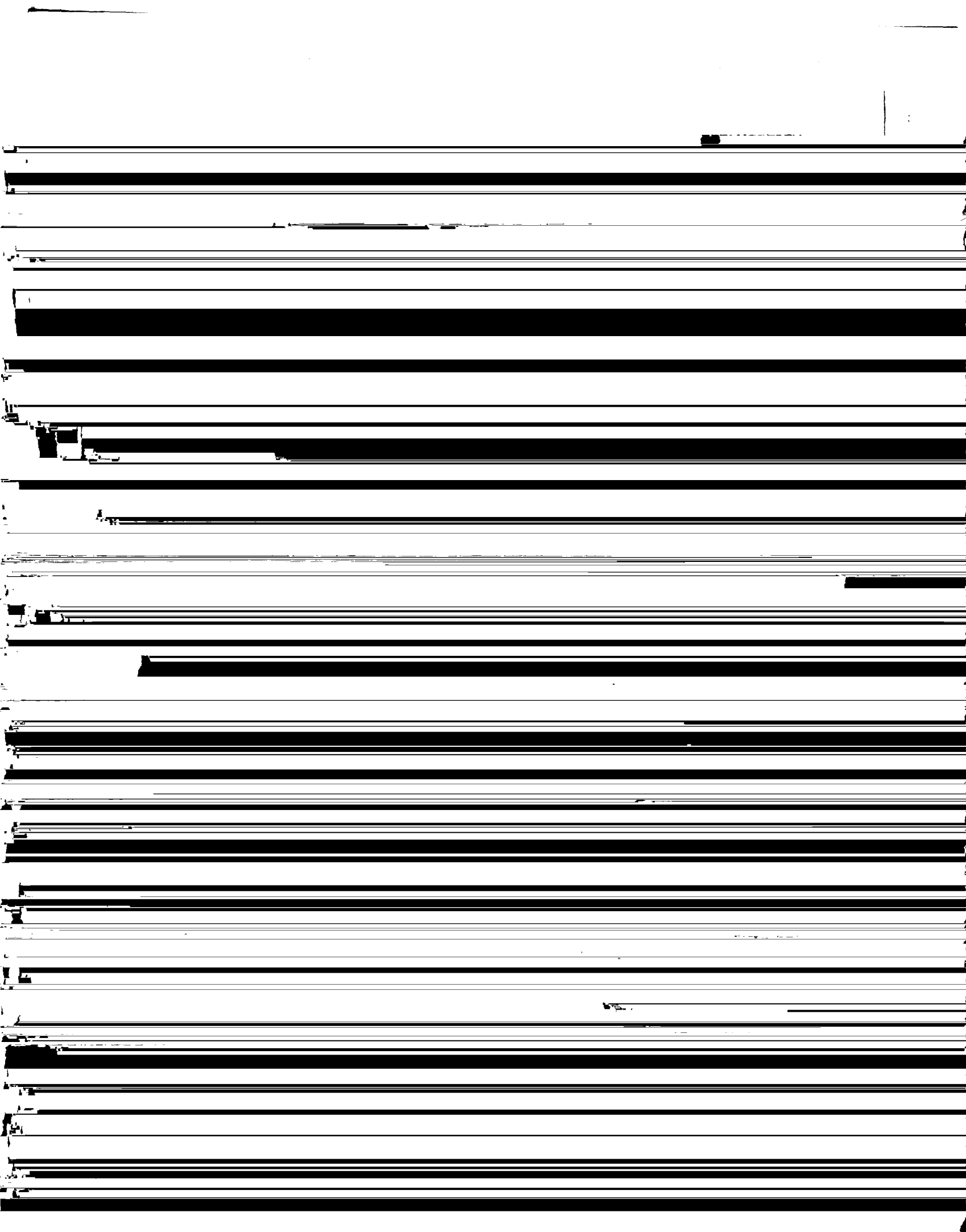
Dear Mr. Keller:

Thank you for Mr. Carole Taylor's
communication of January 8, with
which she transmitted a set of
the program that I sent to produced
by the National Association of
Broadcasters. They were found by
me & presented to my young
students who were extremely
pleased to receive them.

I am writing now to request
one more set for my own
reference library. Incidentally,
it may interest you to note that
this set solved the crossword
puzzles in the Washington Post
last Sunday - Feb 18 Presidential
Election.

I hope you will grant my request.
Truly yours
L. R. Stevens

MRS LIRE STEVENS
10401 CROSSVENDR PL
ROCKVILLE, MD 20850



1

9



9

0

UNITED WAY
OF CENTRAL MARYLAND

You Gave Something Back.

Your generous gifts of self, time, and talent have reached this community and made positive changes that will be deep and lasting. You have touched many people who may never know your name, but will always appreciate you, as we do, for the special person



November 2, 1990

Mr. Kenneth Becker, Manager
Channel 24
4820 Seton Drive
Baltimore, Maryland 21215

Dear Mr. Becker:

You are a very special person to a good many of our neighbors most of whom are unable to thank you themselves. Your task as a campaign coordinator is the most critical position in our entire effort. You are on the front line.

The way in which you bring the story of the United Way to the people you contact is, more than anything, the critical difference in a good campaign. Those of us who have seen the work of these



Associates for Anxiety Interventions Educational and Treatment Resources

1801 E. Fifth Street Suite 208
Charlotte, NC 28204 704-334-4051

*Faison Covington, C.S.W.
Katherine Hutchison, Ph.D.
James Selby, Ph.D.
Michael Ward, L.C.S.W.*

July 25, 1990

Lori McClarry
WHSW-TV
4820 Seton Drive
Suite M-N
Baltimore, MD 21215

Dear Lori,

This letter is to thank you for arranging for me to tape "In Your Interest" and to reach out to your viewers about childhood fears and phobias. We know that this is a huge problem affecting many children and teenagers.

Again, thank you for helping in the outreach effort.

Sincerely,

Faison Covington

FSC/